

PORTFOLIO ARTIST

GUIDO

LÖTSCHER

PORTFOLIO

Artist

biography.

My name is Guido Lötscher, a freelance artist from Switzerland. I already discovered my passion for art as a child. By constantly drawing and playing with colours and shapes, I spontaneously and passionately approached the various shades of art, and I began to experiment intensively with oil paints at a young age.

After more than 30 years in the insurance business, a change in corporate philosophy with far-reaching changes in the job profile provided the impetus for a professional reorientation, and following my inner voice, my former passion for art now formed my future mantra.

In search of my own artistic language, I went through various processes and finally - inspired by Mark Rothko - turned to "metaphysical" color field painting. I am fascinated by how a painting with countless thin layers of colour and blurred, "floating" areas of colour stacked one inside the other can develop great inner power and depth and trigger unadulterated human emotions in the viewer.

In my further artistic development, I increasingly approached the expressive-abstract squeegee technique of Gerhard Richter and quickly recognised the parallels to the "metaphysical" color field painting. His works also carry this inner calm, while at the same time displaying great drama and dynamism.

My oeuvre is documented by the works presented in this portfolio.

Color field painting

Abstract squeegee technique

Abstract mixed media

The non-plannable and the modelled randomness paired with the knowledge and artistic perspective from the first creative process has resulted in a coherent oeuvre.

statement.

“My art is not abstract, it is alive and breathes”

Mark Rothko

Painting reveals to me a consciousness that liberates and at the same time stimulates my intuition and my creative work.

As a self-taught artist, I came to painting late in life, although my deep passion for oil painting was already pronounced in my youth. In my search for my personal artistic language, I went through various processes. My engagement with the overwhelming work of the American expressionist Mark Rothko ultimately led me to turn away from figurative painting towards non-objective painting and “metaphysical” color field painting.

My artistic work strives to breathe life into the works by combining the sensual with the metaphysical. The works acquire their meditative aura through the conscious and experimental use of a wide variety of media such as iron dispersion, oil tempera, alkyd and dammar resin.

My further artistic exploration ultimately led me – inspired by Gerhard Richter – to the abstract squeegee technique. The unpredictability of the development of a work, combined with the deliberate randomness of squeegees, spatulas and brushes, creates unique images full of dynamism and drama, which, through their harmony, sensuality and depth, reveal great parallels with “metaphysical” color field painting. Through the addition and subtraction of tools and paint, compositions are modelled that often resemble spatial and landscape representations

dynamic silence.

“I want to end up with a picture that I have not planned.”

Gerhard Richter

Introspection and mindfulness are what move my soul and my hand when I breathe life into my works. An action painting that follows a creative phase of contemplation in an unconstrained and dynamic way. A constant pondering and harmonising that progresses on the canvas to the point of mental stillness.

I believe in an art that lives and breathes and implies a mental exchange.

My references are “spiritual” painters such as Mark Rothko and Gerhard Richter, both in the use of colour and in technique. Whereas in color field painting it is heavily thinned layers of paint, oil tempera and brushes, in squeegee painting it is undiluted, impasto oil paints and squeegees that model the image layer by layer. As the bearer of a language that has characterised the history of contemporary art, I have created a coherent and identifiable oeuvre with my own individual “stroke”.



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contact.

works of art.

color field painting.

Harmony of colours and forms,
spontaneous expression and medita-
tive depth.

Ultimately, it is the search for a connec-
tion between the sensual and the meta-
physical that drives me.

The challenge for me is to create an
introspective state of consciousness of
stillness and attentiveness with count-
less thin layers of colour and stacked,
intertwined, "floating" monochrome co-
lour surfaces. A point of reference that
fills the room with a sense of space,
light and informal forms.





No. 1055_Luminosity, Oil on canvas, 140 x 120 x 2 cm – 2016



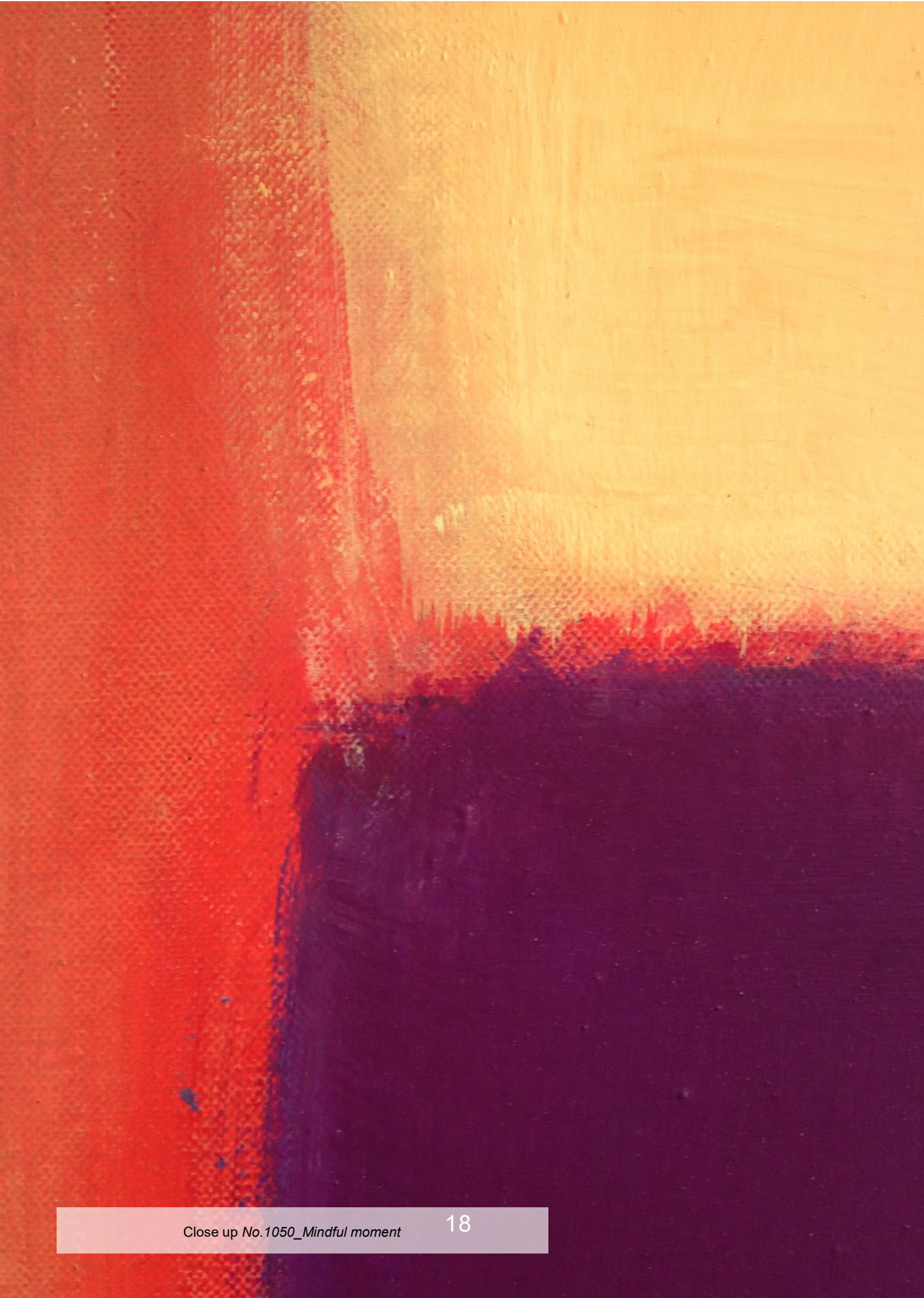
Close up *No. 1030_Untitled*



No. 1030_Untitled, Oil on canvas, 160 x 120 x 2,8 cm – 2019



No.1050_ *Mindful moment*, Oil on canvas, 140 x 120 x 2 cm – 2018





No.1202_Transition I, Mixed media on canvas, 110 x 110 x 2 cm – 2017



No.1001_ *Illumination I*, Oil on canvas, 140 x 140 x 2 cm – 2017



No.1056_White cloud, Oil on canvas, 140 x 120 x 2 cm – 2018

squeegee technique.

Multi-layered applications of paint, scrapings and overlays with squeegees, palette knives and brushes, the inherent effect and randomness of colour and form.

In the development process of my works, it is mainly the spontaneous and at the same time thoughtful perception that gradually gives life to the picture.

The non-plannable, the nevertheless considered and modelled randomness allow dramatic compositions to emerge in the sequence of addition and subtraction with tools and colour, which are reminiscent of spatial or landscape representations and yet remain non-objective.





Close up *No.1703_Birkenwald*



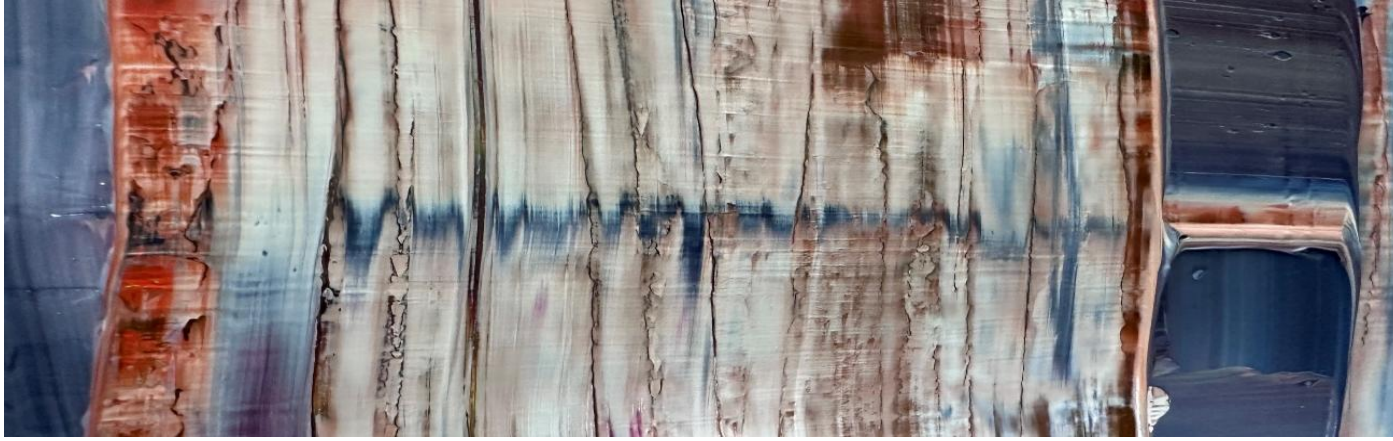
No. 1703_Birkenwald, Oil on paper, 50 x 64 cm – 2025



No. 1605_Untitled, Oil on aluminium, 50 x 60 x 0,3 cm – 2025



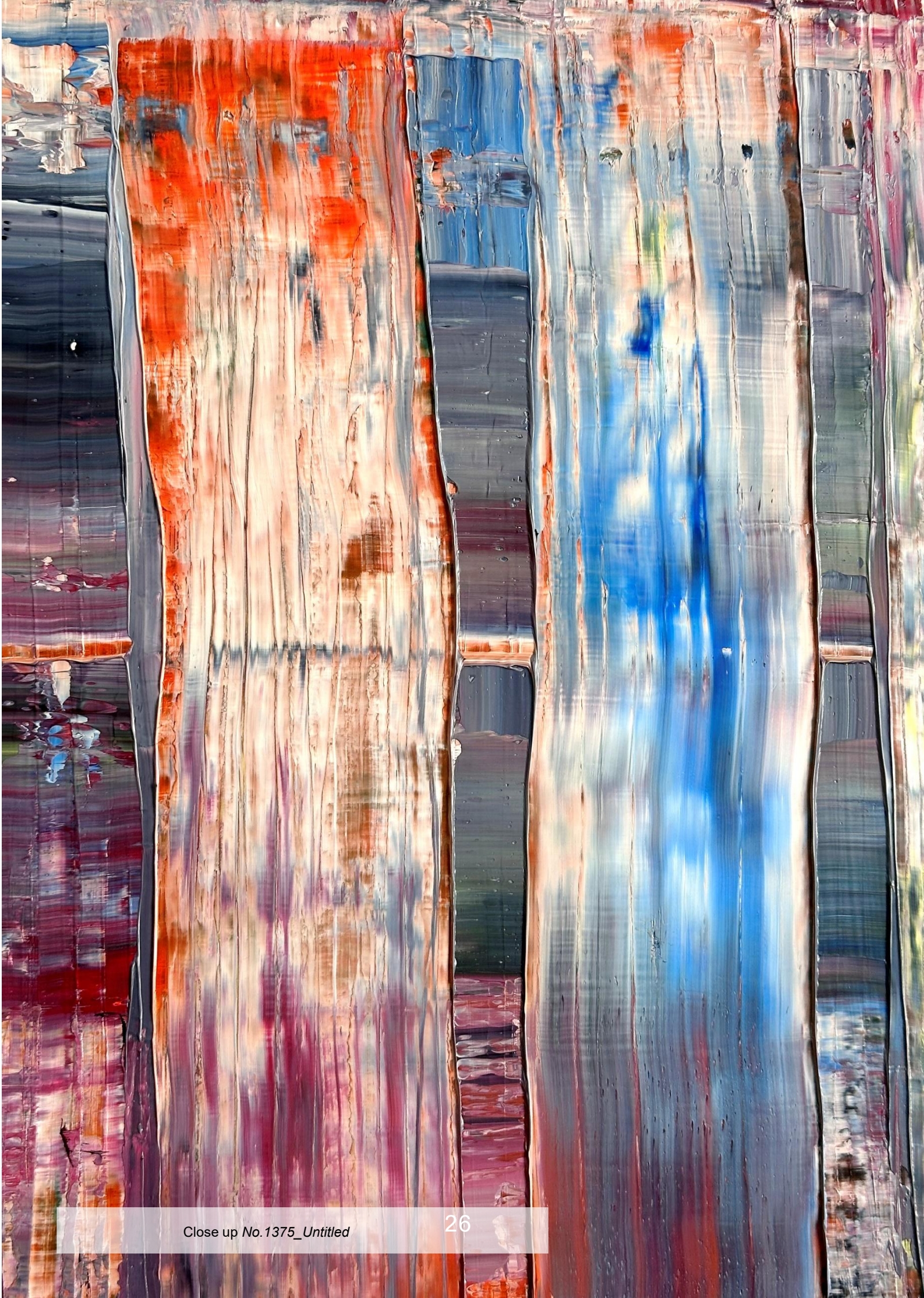
Close up No. 1605_Untitled

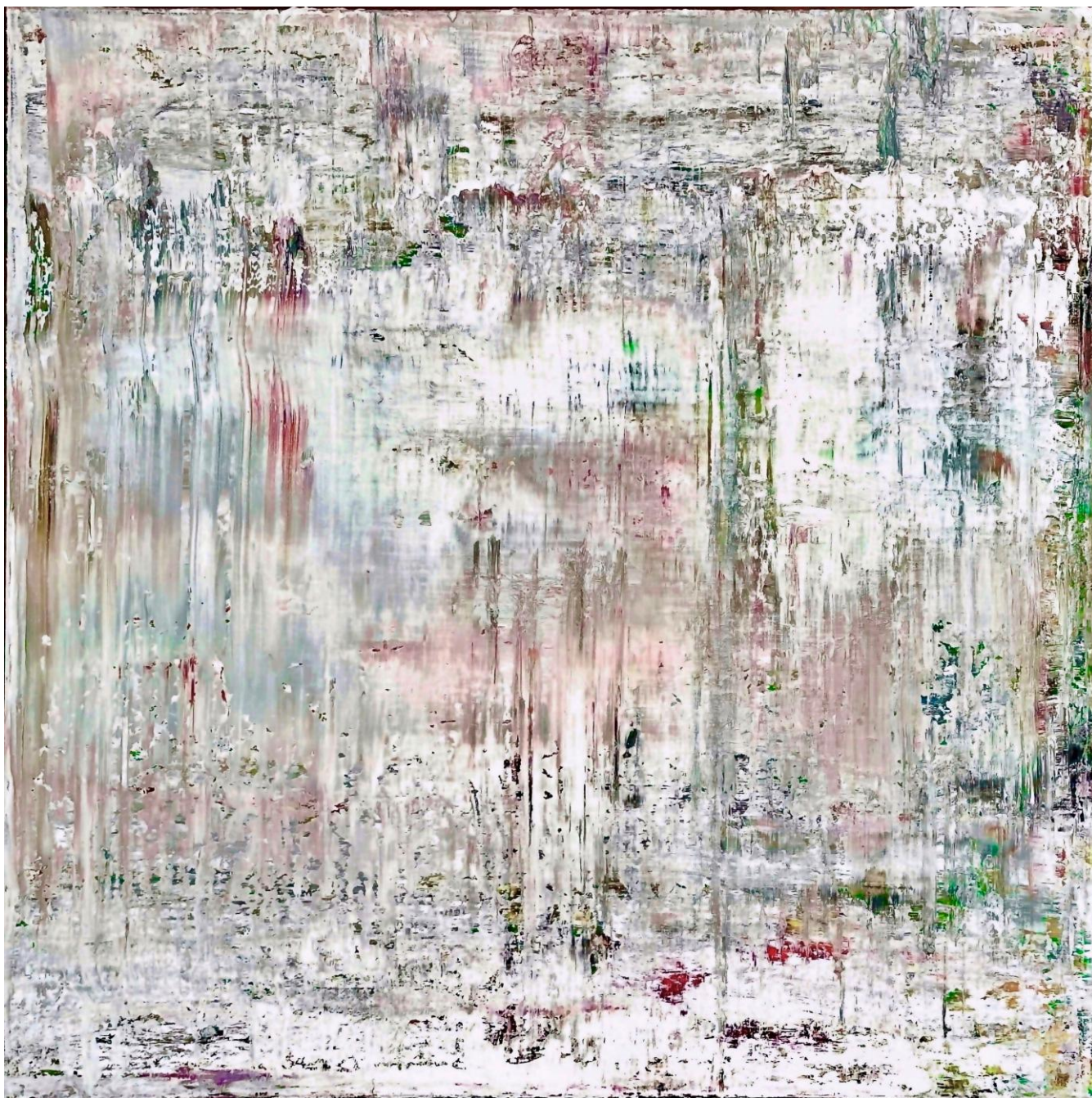


Close up *No.1375_Untitled*



No.1375_Untitled, Oil on canvas, 100 x 100 x 2 cm (with frame) – 2024





No. 1376_ *Untitled*, Oil on canvas, 100 x 100 x 2 cm – 2023



No. 1309_ *Untitled*, Oil on canvas, 120 x 100 x 2 cm – 2021



Close up *No.1370_Untitled*



No.1370_Untitled, Oil on canvas, 120 x 120 x 2 cm – 2021



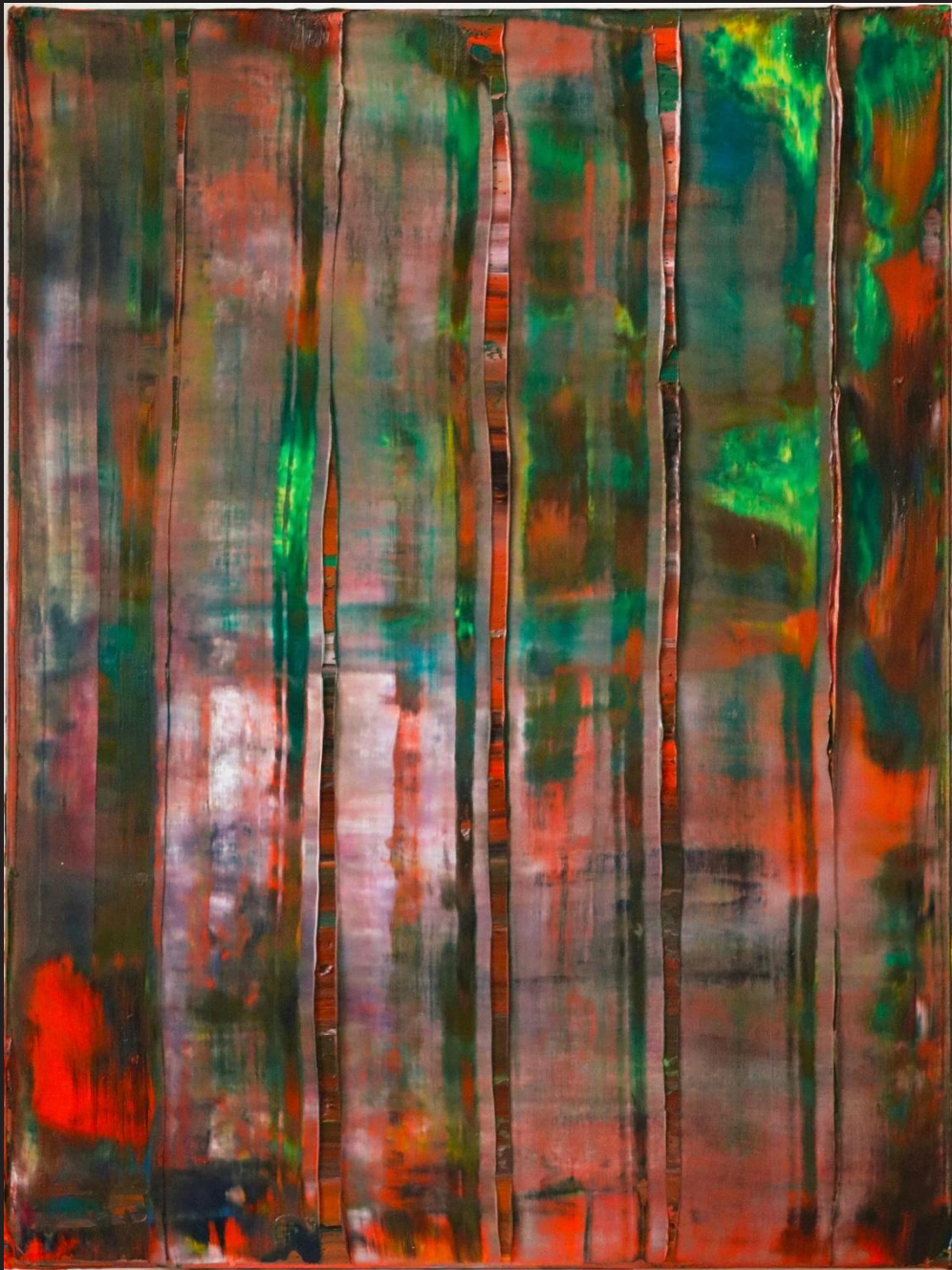
No. 1456_Untitled, Oil on canvas, 80 x 60 x 2,8 cm (with frame) – 2024



Close up No. 1456_Untitled



No.1366_ *Untitled*, Oil on canvas, 100 x 100 x 2 cm – 2021



No. 1453_Forest, Oil on canvas, 80 x 60 x 2,8 cm – 2024



Close up No. 1453_Forest



No. 1385_ Untitled, Oil on canvas, 100 x 100 x 2 cm – 2024



No.1455_Thunderstorm scenery, Oil on canvas, 60 x 80 x 2,8 cm (with frame) – 2024

mixed media.

“The best way to convey complex feelings and thoughts is to simplify them as much as possible” Mark Rothko

My abstract mixed media works on canvas and paper are archaic, dynamic and reduced in colour and form. The works concentrate on textures and subtle abstract color (field) compositions.

The point of reference for my color field and squeegee works is nature and stillness, the abundance in simplicity.





No. 1312_ *Untitled*, Mixed media on canvas, 120 x 100 x 2 cm – 2022



No. 1315_Untitled, Mixed media on canvas, 120 x 100 x 2 cm – 2023



Close up *No. 1315_Untitled*



No.2012_Untitled, Mixed media on paper, 82,5 x 62,5 x 4 cm (with object frame) – 2024



No. 2003_Bleu flottand II, Mixed media on paper, 82,5 x 62,5 x 4 cm (with object frame) – 2020

“The ability to believe is our most important characteristic, and it is only adequately realised in art.”

Gerhard Richter